



REVIEW OF INTERBAKE CHINA 2008

May 13~15, 2009 The 12th China Bakery Exhibition

Venue: Guangzhou International Conference and Exhibition Centre (GICEC)

Organizer: Canton Universal Fair Group Ltd
Co-organizer: Guangdong Science & Technology Exchange Center
Supporters: China Chambers of Commerce
All-China Federation of Industry & Commerce
All-China Bakery Association

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A few figures:

3 days

36,000 m² of exhibition space

576 exhibitors

Almost **40,000** visitors in its first day

Total **55,422** visitors

Including **58.46%** from other place of China, **38.45%** from Guangdong

Crowds of People lighting the Opening Ceremony!

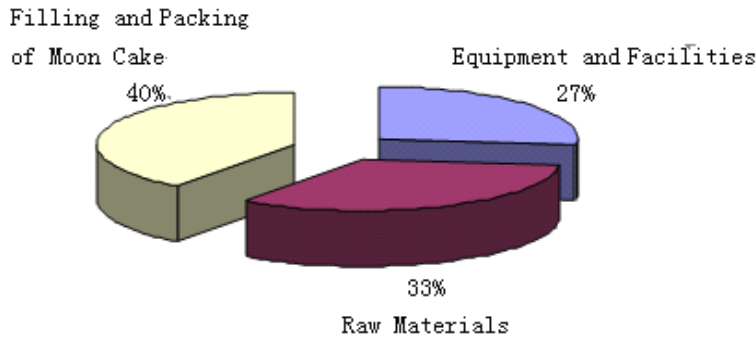
With high anticipation from thousands of industry people, Interbake China 2008 unveiled in Pazhou Complex on May 13, 2008. Joining with 576 exhibitors from all over the world, Interbake China 2008 feasted visitor's eyes with a high quality and specialty exhibition. It received almost 40,000 visitors in its first day. Booth with unique design, fine product exhibition, new product and technology launch and splendid events covers every part of the 36,000 m² exhibition area. Interbake China 2008 is a multi-level and 3D stage where exhibitors and visitors can have their own wants.

With 12 years development, Interbake China becomes the leading baking industry in China. Therefore, companies involving moon cake, raw materials, food additives, equipment and packaging have enthusiasm in participating in the event every year.

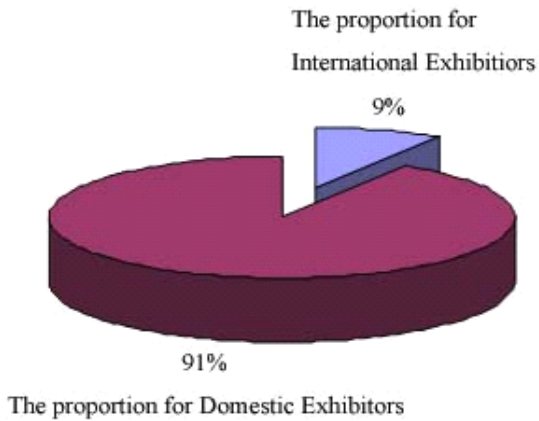
The 12th China Bakery Exhibition offers a great opportunity for domestic baking companies and promotes the exchange and development of baking industry in China.

Exhibitor Analysis:

Exhibitors by Exhibit Items



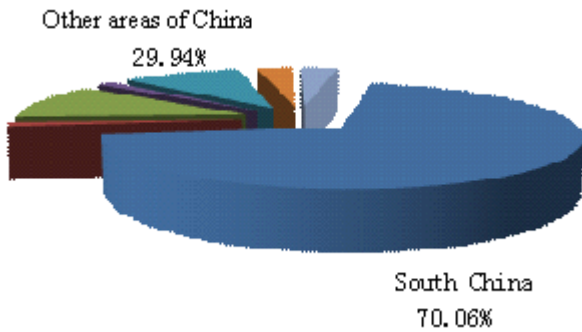
Scale map of international exhibitors and domestic exhibitors:



Exhibitors from 16 countries join Interbake China 2008, they included MASTER MARTINI - UNIGRÀ S.p.A. from Italy, Lesaffre Group from France, FoodTools, Inc. and Thermo Fisher Scientific Co., Ltd. from American, RondoDoge from Switzerland, PMAN SERV. REPRES. COM. E IND. LTDA. from Brazil, Coffee Board of India from India, ORIMI TRADE LTD. from Russia and so on.

Visitor Information:

The visitor analysis for Mainland area:



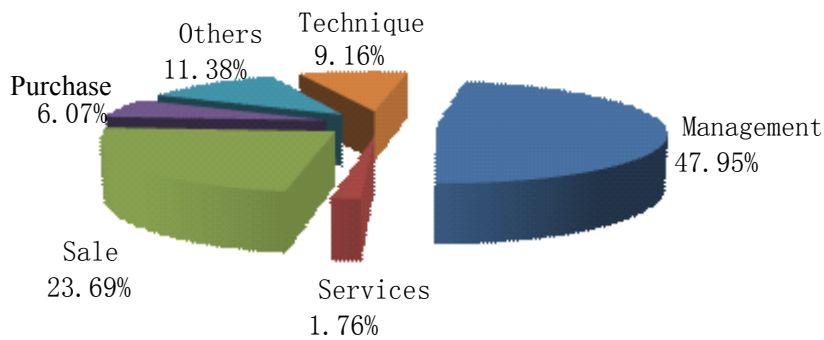
And for the international visitors from 39 countries, in the following order in terms of numbers:

- ①.Malaysia
- ②.The United States
- ③.Thailand
- ④.Indonesia
- ⑤.Singapore

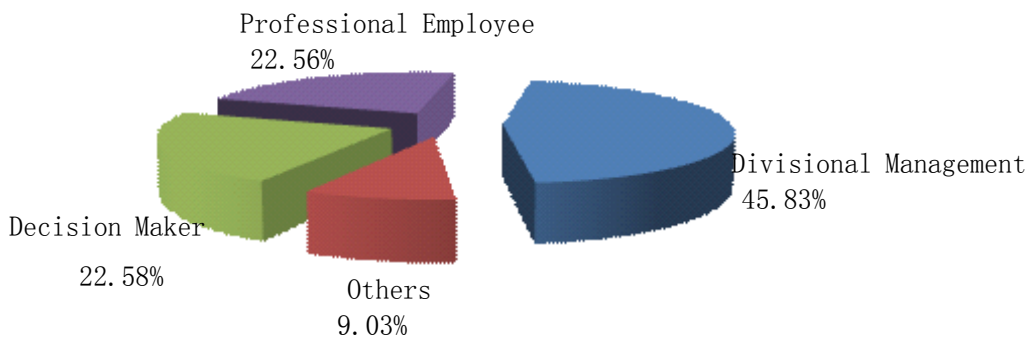
Followed closely by Australia, Vietnam, Philipines and Russia.

Visitors Analysis:

The visitor analysis according sectoral classification:



The visitor analysis according position classification:



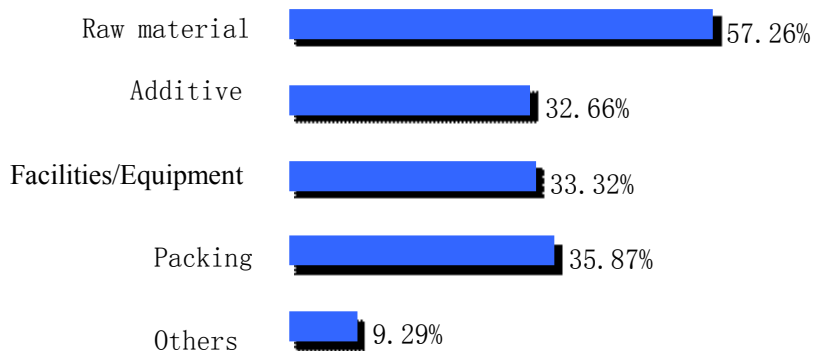


Registration Form Statistical Analysis

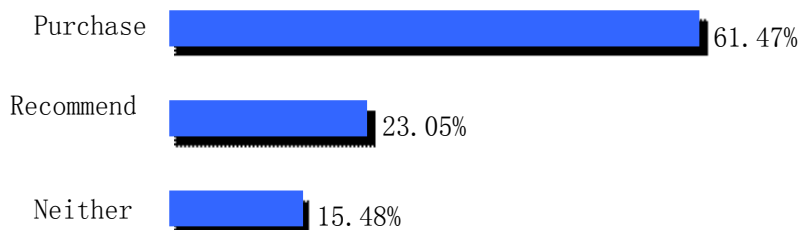
The main business of the visits company: (One Choice)



Your primary interest in Interbake China 2008: (Multiple Choice)



Your purchase or recommend products for your company in Interbake China 2008: (One Choice)





Interbake China 2009 will surely be the pageant in Bakery World!

Aimed to provide an opportunity for exchange, promotion and cooperation, Interbake China 2009 will be held in Guangzhou International Exhibition Center on May 21-23, 2009. It is strongly believed that more than 600 exhibitors from over 40 countries and about 63,000 visitors will participate in the show. Over 60 medias will report this fair- the most professional, authoritative and influential fair. And the total area for the fair will be 36000sq.m. As a result, exhibitors can not only set up their best images by showing their products, but also find out their customers, distributors and partners in the exposition. All kinds of working conferences concerning the bakery and confectionery industry will be held, including seminars which offer participants good chances to exchange ideas. We anticipate that Interbake China 2009 will be even more successful than Interbake China 2008.

We are looking forward to seeing you in Interbake China 2009!